Docket No.: 1361061-2018.1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Reza P. Rassool

Patent No. 7,043,473

Issued: May 9, 2006

Application No.: 09/988,824 Confirmation No.: 8821

Filed: November 20, 2001 Art Unit: 2161

For: MEDIA TRACKING SYSTEM AND METHOD Examiner: B.D. Goddard

LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

United States Patent No. 7,043,473 is no longer entitled to small entity status for payment of fees. Please immediately update the patent record to reflect the loss of small entity status for this matter.

Dated: September 29, 2011 Respectfully submitted,

John W. Branch
Registration No.: 41,633
FROMMER LAWRENCE & HAUG LLP
745 Fifth Avenue
New York, New York 10151
(206) 336-5690
(212) 588-0500 (Fax)

Attorneys/Agents For Applicant

By /john w branch/